

Ventas por Marcas -Unidades-

Hasta.....	31-Ene-14	31-Ene-13	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	21.970.280	28.354.140	-22,51%
COBURN (cig)	20.268.810	26.582.020	-23,75%
CALYPSO (cig)	11.896.175	10.801.660	10,13%
AMIGOS (cig)	11.450.443	13.265.960	-13,69%
DUCADOS (cig)	10.736.444	11.615.524	-7,57%
ROLL'S (cig)	10.333.054	10.609.191	-2,60%
BULLBRAND (cig)	9.909.330	7.103.130	39,51%
FARIAS (cig)	9.250.670	9.794.980	-5,56%
SILVERADO (cig)	9.216.200	6.035.800	52,69%
CALYPSO	4.199.789	4.871.533	-13,79%
HENRI WINTERMANS (cig)	3.914.580	4.016.490	-2,54%
L&M (cig)	3.607.180	2.515.321	43,41%
PANTER (cig)	3.528.265	3.787.980	-6,86%
JOCKEY (cig)	2.987.733	70.380	4145,14%
AL CAPONE (cig)	2.938.210	3.159.550	-7,01%
REX (cig)	2.802.380	3.425.360	-18,19%
SALSA (cig)	2.729.380	2.947.590	-7,40%
CHESTERFIELD (cig)	2.688.876	-	-
VEGAFINA (cig)	2.528.620	2.848.780	-11,24%
AGIO (cig)	2.515.990	2.596.900	-3,12%
BREAK (cig)	2.240.920	-	-
TRABUCOS	2.042.069	2.125.917	-3,94%
EL GUAJIRO	1.970.197	1.994.990	-1,24%
LA PAZ (cig)	1.852.440	1.854.470	-0,11%
CLUBMASTER (cig)	1.690.820	1.783.500	-5,20%
BRAVO (cig)	1.572.330	2.308.770	-31,90%
LA DALIA	1.449.323	1.443.629	0,39%
FARIAS	1.154.231	1.516.988	-23,91%
DUX	1.109.330	1.299.740	-14,65%
VICTORIA (cig)	1.104.420	938.860	17,63%
NEOS (cig)	883.195	1.139.280	-22,48%
CANDLELIGHT (cig)	876.140	1.128.103	-22,34%
DANNEMANN MOODS (cig)	754.680	796.800	-5,29%
CALISTO (cig)	691.900	1.312.520	-47,28%
ENTREFINOS (cig)	641.400	747.960	-14,25%
CORONAS (cig)	613.100	640.220	-4,24%
MONTECRISTO	596.999	505.151	18,18%
MONTE NEGRO	581.695	337.901	72,15%
MINI DAVIDOFF (cig)	571.280	563.210	1,43%
ISLEÑOS	446.922	470.693	-5,05%
PUNCH (cig)	397.800	478.100	-16,80%
TRABUCOS (cig)	369.690	481.620	-23,24%
VERELLEN	315.976	225.392	40,19%
RESTO MARCAS	6.098.095	6.246.459	-2,38%
Totales	179.497.361	184.742.562	-2,84%